



Positive Nature Network and Planet Mark

**Sustainability &
becoming an agent for positive change.**

Kit Connell, Sustainability
Business Manager



Agenda



Introduction to Planet Mark



Net Zero Carbon and what it means for your business and society



The business case for sustainability



Questions





Overview.



Intro



Demystify



Business Value

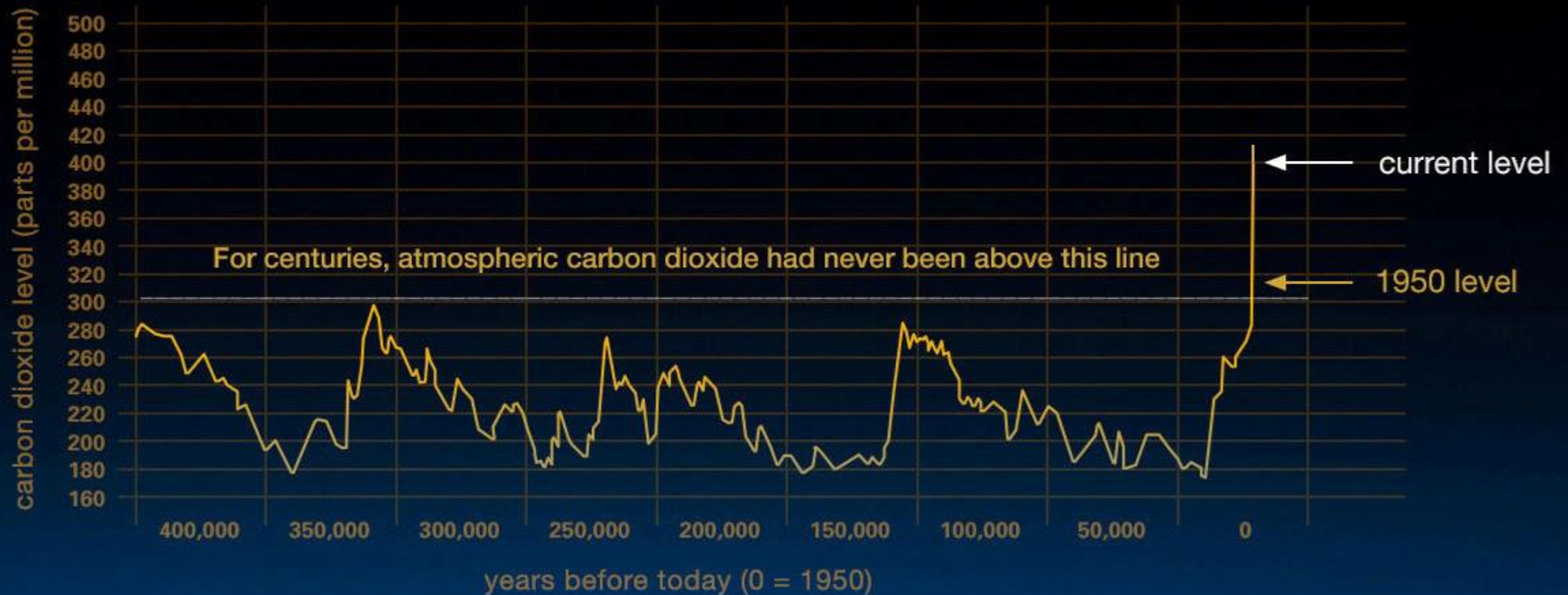


Personal Impact





The climate crisis.





Who are Planet Mark?

Planet Mark is a sustainability certification. We enable organisations of all sizes to positively transform society, the environment and the economy through measurement of their carbon and social data, using our **unique three-step process that** takes organisations on a journey to sustainability action:



Measure



Engage



Communicate



PlanetMark

We are Planet Mark Certified

Measure

123 tCO₂e
Total carbon footprint.

Year 12.

23 tCO₂e
Total carbon footprint per employee.

Your company logo

£23,000
Total Social Value.

We are committed to reducing our carbon emissions yearly so that together, we can all halt climate change.

This is to certify that **Company name** has achieved the Planet Mark by measuring and reporting its carbon footprint and engaging its stakeholders.

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Valid to: XXXX



Engage

120
FTE employees.
We engage our employees and wider stakeholders to unlock their talent and knowledge to drive year on year progress in sustainability.

Communicate

Empowering change for a brighter future.
The Planet Mark is a sustainability certification for every type of organisation, for products and for real estate. Our certification recognises continuous improvement, encourages action and builds an empowered community of like-minded individuals who make a world of difference.

7
Sustainable Development Goals.
We recognise that transparent communication is essential for transformational change and we quantifiably contribute to 7 SDG's.

[planetmark.com/member?](#)

The Planet Mark

theplanetmark



United Nations Race to Zero Campaign and our credentials

- Planet Mark was one of the first UK sustainability companies to receive Official Partner status to the UN-backed Race to Zero.
- Chosen by the Government to organise and deliver the UK's national Zero Carbon Tour in the months preceding the COP26 summit. Using a zero emission electric coach.
- Retained by Google to provide net zero services to SMEs in the UK through online engagement and knowledge events.





Our GROWING community.





Why Net Zero



A *DUTY* to act.

~~Legal~~ **Legal Risk & Opportunity:**

The 2019 Agreement to the UK's Climate Change Act states that investors and consumers are calling for greater transparency from businesses in their operations and their impact on the environment and the communities in which they work within. **Businesses must reduce their total greenhouse gas (GHG) emissions to net zero by the end of 2050.**

A key demand of the climate justice movement is for rich countries to **acknowledge their historical responsibility for emissions and respond with dramatic cuts to limit warming to 1.5°C.**

ESOS becomes an integral part of most businesses and aims to **Streamline Energy & Carbon Reporting (SECR)**

- Energy Savings Opportunities Scheme (ESOS)

Having a credible Net Zero strategy will be the cost of doing business.



The Regulatory Waterfall

International Regulation (e.g. COP27) & Standards (e.g. SBTi)



National Targets & Standards



National Regulation, Policies and Standards for Corporates / Industries

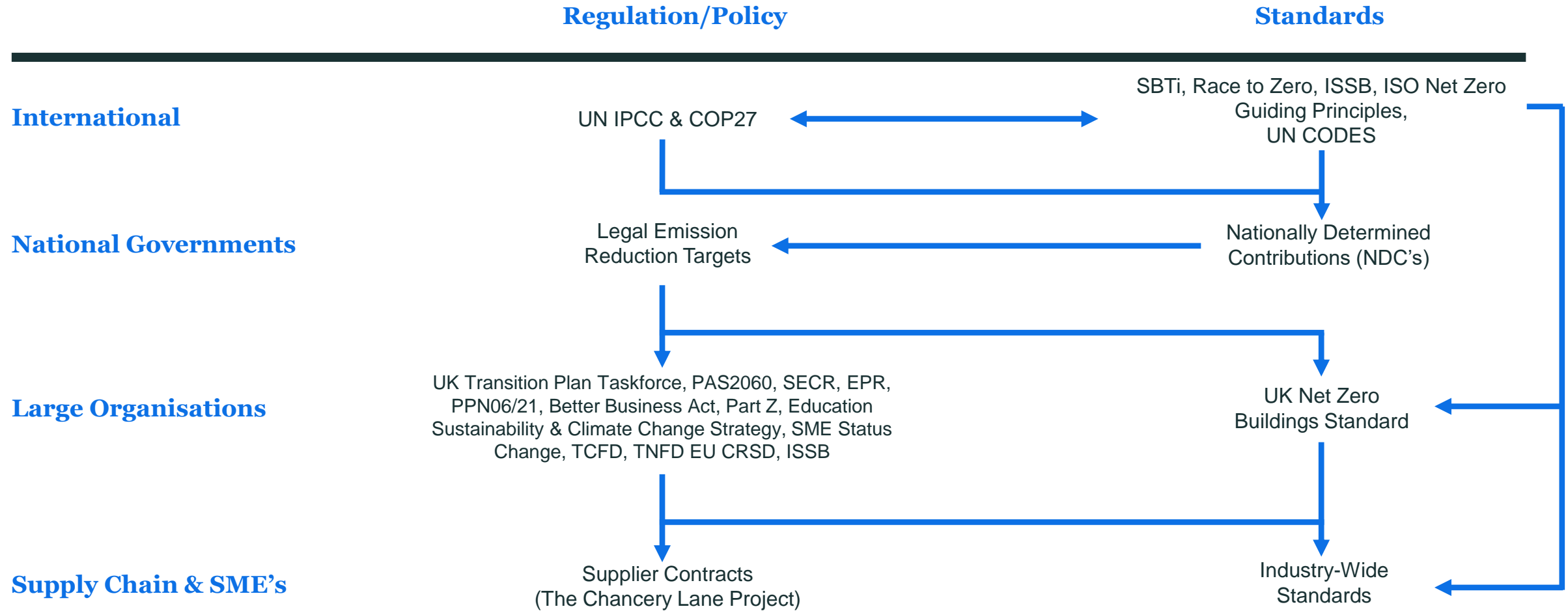


Scope 3 Requirements cascade into Supply Chain & SME's

Scope 3 Carbon Emissions are what makes this different



The Actual Regulatory Waterfall





Tesco supply chain email asks

1. Disclose your carbon emissions.
2. Set a net zero target by end 2022.
3. Set science-based target (50% reduction by 2030) by end 2023.
4. Switch to renewable electricity NOW.

Dear supplier partner,

Climate change is the greatest challenge we face, as a society and as a business. Our food system is at the heart of this crisis. I am writing to request your leadership and support to stand with us against climate change and help deliver a transformation in the environmental impact of food.

Earlier this month, the [UN Intergovernmental Panel on Climate Change \(IPCC\)](#) issued its first major review of the science of climate change since 2013, the study warns of increasingly extreme heatwaves, droughts and flooding, and a key temperature limit being broken in just a decade. The food sector is, unfortunately, at the heart of this crisis, already responsible for 30% of greenhouse gas emissions, and more than 60% of global biodiversity loss. If we are to avoid the most severe consequences of climate change, urgent, collective action is required to meet national and international climate goals and shift our economies onto a zero-carbon pathway. We have no time to waste.

Today, we have strengthened Tesco's commitments and requirements on climate change, by announcing our commitment to be Net Zero across our entire business value chain globally by 2050, aligned to 1.5 degrees. We are already committed to becoming Net Zero across our operations by 2035, aligned to 1.5 degrees, and are making good progress towards this target.

Our own operations targets are grounded in science and are verified by the [Science Based Targets Initiative \(SBTi\)](#). And we will be ensuring the same for our value chain.

As our partners, I am therefore asking you to do four vital things as a start, if you haven't already.

1. Disclose your current Greenhouse Gas Emissions to us – using the reporting facility on [Tesco Supplier Network](#), by the end of 2021. You can submit your emissions data and see further guidance on how to do this [here](#).
2. Establish a Net Zero ambition for your business – by end of 2022
3. Set science-based targets to support delivery of your ambition – by end 2023
4. We also recommend that you switch to renewable electricity now as a simple initial win and to be part of greening the grid quicker.

I have asked my team to make themselves available to you should you have any questions or require support. In the first instance, I encourage you to review the guidance materials and support available on the Tesco Supplier Network. We will be strengthening our supplier requirements and data collection on these issues further in the coming months and years, but please get ahead and start acting now.

Together, we can make our part of the food industry, part of the solution to limiting climate change.

Yours sincerely,





Working Toward Net Zero

Demystify Net Zero Carbon

Intro

Demystify

Business Value

Personal Impact

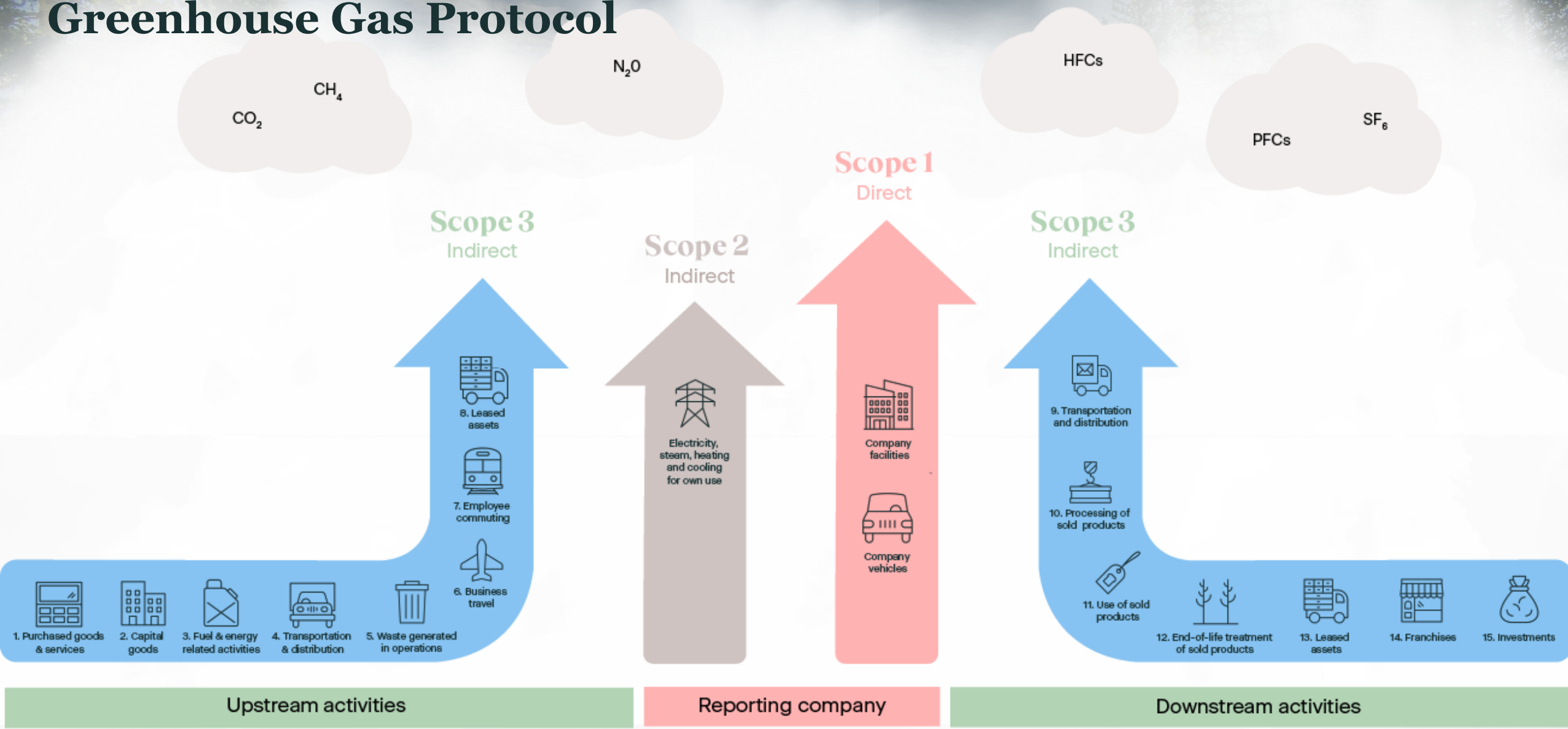




Net Zero Carbon

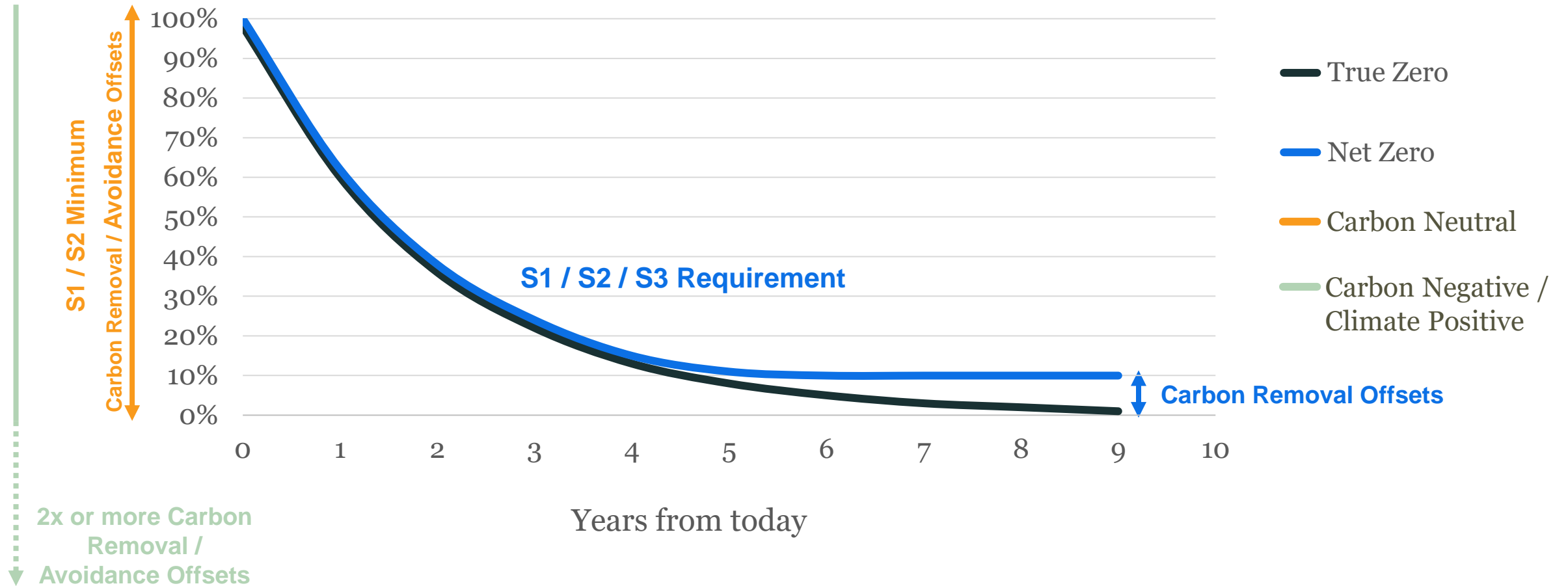


Greenhouse Gas Protocol





Carbon Neutral vs Net Zero Carbon





The business case.

Intro

Demystify

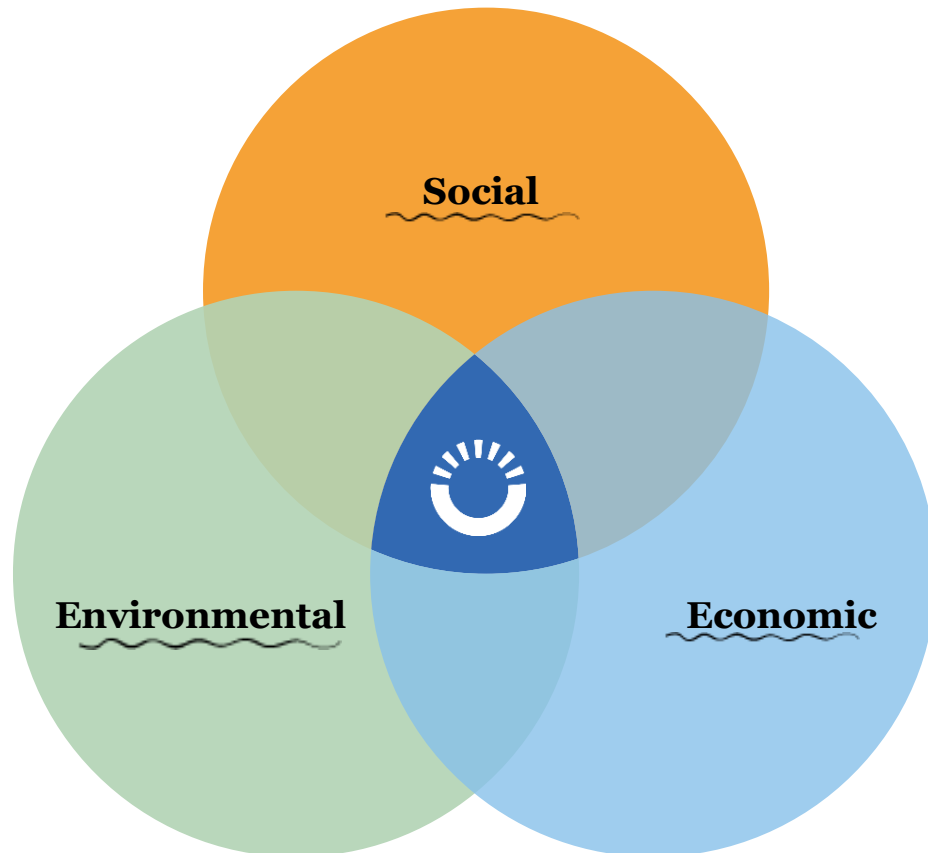
Business Value

Personal Impact





It just makes business sense.



Attract and retain talent

79% of millennial employees are loyal to companies that care about their effect on society.



Grow profits

As customers reward sustainable businesses.



Future proof the business

From understanding long-term effects of social and environmental issues.



Increase cost savings

From energy bills, retaining staff and more financial security.



Greater transparency

Leads to progress, collaboration and customer trust.



Gain competitive advantage

From understanding long-term effects of social and environmental issues.



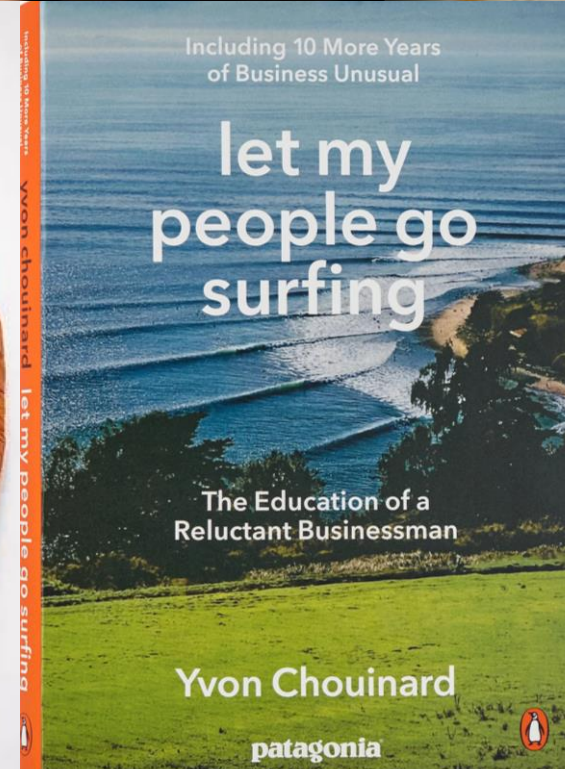
Patagonia.

“ Earth is now our only shareholder.



Buy Less,
Demand
More.

patagonia



Including 10 More Years
of Business Unusual

let my
people go
surfing

The Education of a
Reluctant Businessman

Yvon Chouinard

patagonia

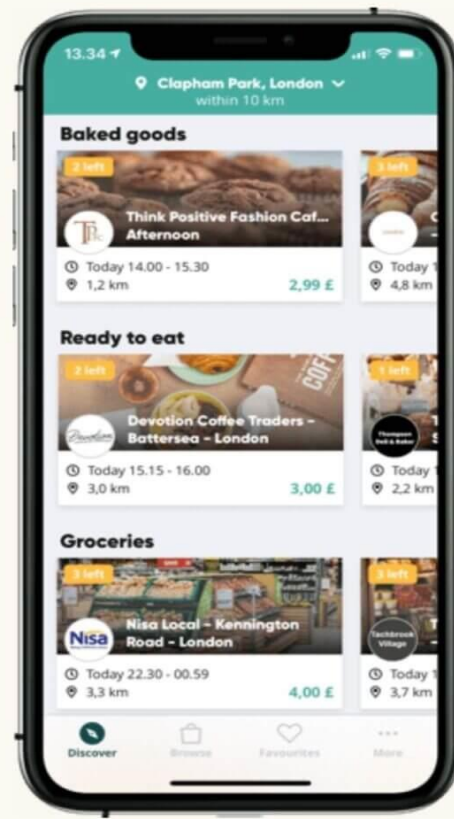




Too Good to Go



More than 1/3 of food is wasted!
The world's largest B2C app for surplus food!



TOO GOOD TO GO

SAVE MONEY
&
STOP FOOD WASTE





Triodos Bank.

“

Banking can be a powerful catalyst for achieving positive and lasting change.



**BEST ETHICAL
FINANCIAL PROVIDER**
WINNER 2022



Bringing out the best in people, together



- Set up a Green teams / identify sustainability champions

Measure

- Volunteering



- Internal competitions

Engage

- Lead by example, start the sustainability conversation with suppliers and partners



Communicate





With confidence and authenticity

- Create a dedicated space on your website for sustainability



Measure

Start to identify and share your sustainability stories on social media – successes as well as challenges!

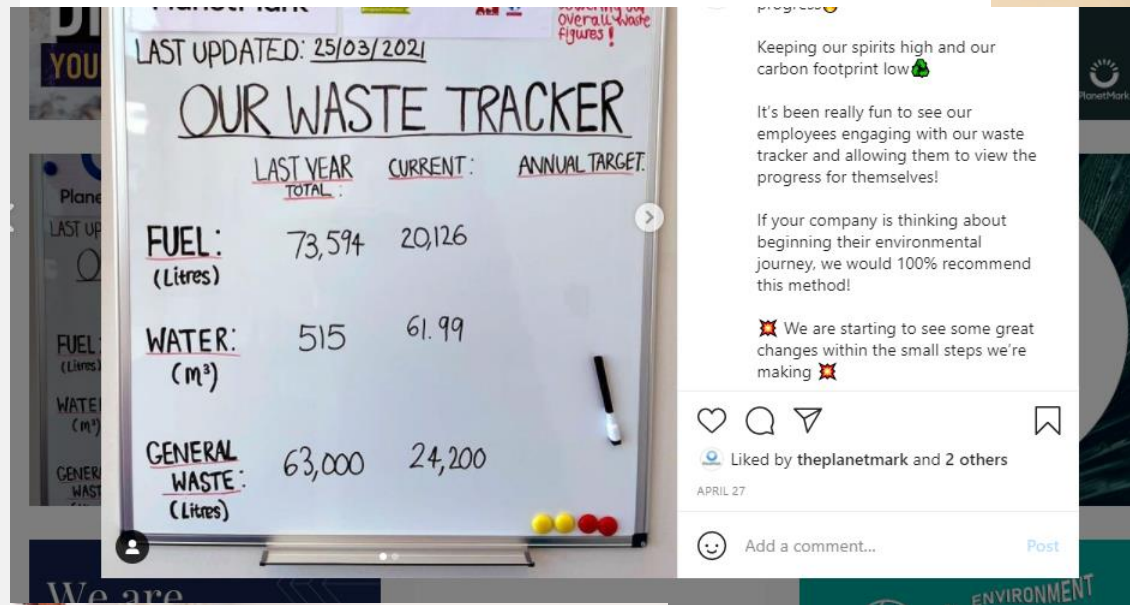


Engage

- Avoid greenwashing



Communicate



Next steps – what to do for your business

1. **Set up a call** with one of our experts to discuss your net zero trajectory by **emailing** info@planetmark.com
2. **50% discount using promo code: COP27** on registration for any of our upcoming Net Zero Carbon Essentials Workshops
<https://www.planetmark.com/news-events/webinars-events/>
3. **Free carbon reduction toolkits**
Energy, Travel, Procurement, Waste, Water
<https://www.planetmark.com/news-events/guides/>

Key takeaway.... If you are anywhere in the supply chain of a listed company they are likely to ask for your carbon footprint within 12 months.



PlanetMark

#DoMoreGood



Q&A

Join the online conversation @theplanetmark | #DoMoreGood

Planet Mark



“

We are, after all, the greatest problem solvers to have ever existed on Earth.

If working apart, we are a force powerful enough to destabilize our planet.... surely working together, we are powerful enough to save it.

Sir David Attenborough
Naturalist and broadcaster